



**FOR IMMEDIATE RELEASE**

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**MEDIA ADVISORY**

**March Against Sex Trafficking on Western Avenue on April 26**

**What:** March and rally against child sex trafficking

**When:** 9:00 a.m. Saturday, April 26

**Who:** Los Angeles County Supervisor Mark Ridley-Thomas  
Los Angeles Mayor Eric Garcetti  
Los Angeles District Attorney Jackie Lacey  
California State Senator Holly Mitchell  
California State Senator Ted Lieu  
Los Angeles City Councilmember Nury Martinez  
Social Justice Advocate Sandra Fluke  
Empowerment Congress

**Where:** The march will assemble on Western Ave. at Martin Luther King, Jr. Blvd. and proceed south to West 52<sup>nd</sup> Street. **Western Avenue will be closed to traffic starting at 7 a.m. from MLK Blvd. to 53rd Street.**

**North and southbound alternate routes include Normandie Ave. and Harvard Blvd.**

**East/west street parking is available on MLK Blvd., Vernon Ave., W. 48th Street and W. 54th.**

**Background:**

The march will convene at 9:00 a.m. on Western Ave., at Martin Luther King, Jr. Blvd., and proceed south promptly at 9:30 a.m. The march will end with a rally at St. Brigid Catholic Church, located at 5214 Western Ave.

The march will highlight the route often used by “johns” and “pimps” in the buying and selling of young victims—some of whom are as young as 12. These children are sexually exploited by traffickers and adult customers 24 hours a day, seven days a week. Sex trafficking is a \$32 billion-business increasingly run by gangs. The Federal Bureau of Investigation estimates that 100,000 children in the United States are sold for sex each year. In Los Angeles, it is estimated that as many as 3,000 children are trafficked.

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